

Appendix B

Summary of community engagement activities

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<p>Information postcards</p> <p>Postcards were prepared with summary information about the Northern Expressway Project and to promote the Open Day for the Environmental Report on 24 March 2007.</p>	<ul style="list-style-type: none"> • The postcards were broadly distributed to residents across the study area.
<p>Display poster</p> <p>An A3 poster inviting involvement at the displays and Open Day was prepared and displayed in public locations.</p>	<ul style="list-style-type: none"> • Colourful display poster to capture attention and promote key events. • Displayed in key community locations in the four council areas and distributed through councils, libraries and offices of Members of Parliament. • Brochures and information sheets were also available at these locations.
<p>Broadsheet</p> <p>A four page broadsheet was delivered inside Messenger newspapers on 7 March 2007. This was delivered to 130,000 residents in the northern region and also included Barossa Valley, Burra region, Clare, Balaklava and the Riverland. Bulk copies were also left in service stations, roadhouses and community venues.</p>	<ul style="list-style-type: none"> • The broadsheet contained information about the release of the Environmental Report, where it was available and an invitation to the Community Open Days held at the Playford Civic Centre on 24 and 26 March 2007. • The broadsheet also incorporated up-to-date information regarding the status of the Northern Expressway and Port Wakefield Road Upgrade, in addition to community interest stories, pictures of key events and initiatives such as the Seed Collection Bank, and records of interviews with key stakeholders were also contained in the broadsheet. • The Messenger Newspaper is not delivered to Macdonald Park and Globe Derby Park residents.
<p>Availability of the Environmental Report</p> <p>In addition to direct mail outs, and availability at displays and the Open Days, the Environmental Report (Summary Report), which included a CD, were made available for:</p> <ul style="list-style-type: none"> • viewing through the DTEI website • viewing and purchasing through Services SA • viewing through: <ul style="list-style-type: none"> – Playford Civic Centre Library, Elizabeth – Playford Library, Smithfield – Salisbury West Library, Salisbury Downs – Len Beadell Library, Salisbury – Gawler Public Library, Gawler – Kapunda Public Library, Kapunda • Purchasing through the 1300 Project Information Line. 	<ul style="list-style-type: none"> • The Environmental Report was made available for public viewing or public purchase (cost \$88.00) at a variety of locations. • A Summary Report hard copy and CD of the Environmental Report was also available free of charge. • Property owners affected by acquisition were provided with a complimentary printed copy of the Environmental Report.
<p>Project Information Line</p> <ul style="list-style-type: none"> • 1300 line open during business hours on an ongoing basis. • Contact for enquiries and further information about the project. 	<ul style="list-style-type: none"> • Approximately 80 people called the Project Information Line following the release of the Environmental Report to request further information or with specific enquiries. • The Information Line provided a consistent approach for property owners and interested parties to channel concerns or arrange individual follow-up appointments. • A data record 'Communication Sheet' was developed to capture key points made by callers and record subsequent follow-ups.

Activities specific to the Port Wakefield Road Upgrade	
<p>A letter mail out to 13,902 households in the suburbs of Green Fields, Parafield Gardens, Globe Derby Park, Bolivar, Paralowie, Burton, Waterloo Corner and Virginia.</p>	<ul style="list-style-type: none"> • The letter, which was distributed on 26 March 2006, informed people about the proposed Port Wakefield Road access changes and invited them to view the public displays, contact the project team through the information line or visit the website. • This mail out ensured that indirectly affected communities surrounding Port Wakefield Road were informed about the proposed plan and community engagement initiatives.
<p>Letters were sent to 35 households identified as being possibly affected by the proposal Port Wakefield Road Upgrade. Letters were sent on 6 March 2007, prior to the release of the Environmental Report.</p>	<ul style="list-style-type: none"> • The letters invited owners to contact the project team through the 1300 project information line and arrange a one -on-one meeting to discuss the proposed plans and the potential impact on their property. • Property owners affected by the Port Wakefield Road Upgrade were subsequently visited during March 2007. • A register showing contacts with property owners and businesses records ongoing communications.
<p>Letters were sent to affected landowners along Port Wakefield Road in Burton, Globe Derby Park and Green Fields/Parafield Gardens inviting attendance at a public meeting dealing specifically with issues in these precincts.</p> <p>Burton precinct businesses were invited to a public meeting to discuss proposed Port Wakefield Road Upgrade and to seek their comments. The meeting was held on 26 March 2007. The revised Port Wakefield Road Upgrade Plan was presented. There was overwhelming support for the redesign which allows the right-hand turn into Burton Road (but not out of Burton Road).</p> <p>On 10 April 2007 following the first public meeting with affected businesses, a second letter was sent to all business tenants in Burton inviting attendance at a specific Burton precinct public meeting to be held at Burton Park Community House on 26 April at 4 p.m.</p> <p>A public meeting was also organised for residents in Globe Derby Park. Letters were delivered to all households in Globe Derby Park inviting attendance at a meeting on 26 April at 7 p.m.</p>	<ul style="list-style-type: none"> • More than 40 representatives attended the information evening and participated on the workshops. • More than 80 people living in the area or with an interest in the area, attended this meeting. Members of the project team presented an overview of the upgrade to Port Wakefield Road and responded to questions. Given the large attendance, participants were asked to work in small groups to ensure all their issues were recorded. These issues are being considered by the project team and where relevant will be provided to the City of Salisbury and interested parties.
<p>A Fact Sheet describing the Port Wakefield Road Upgrade was prepared.</p> <p>A Feedback Form was prepared specifically for the feedback on the upgrade of Port Wakefield Road.</p>	<ul style="list-style-type: none"> • The fact sheet and feedback form were available at all public events, on the website, and copies were posted on request.
<p>Presentations and briefings</p> <ul style="list-style-type: none"> • Briefing sessions were held with the Cities of Playford and Salisbury, Gawler and Light Regional Councils as well as key individual stakeholders and upon request. • Follow-up meetings were held with Gawler Harness Racing Club and Gliding Club. • Stakeholder meetings and briefings have been conducted with utility and infrastructure providers and emergency services agencies. 	<ul style="list-style-type: none"> • The Northern Expressway Project Director, generally attended these presentations giving an extensive explanation about the Expressway. Other members of the Northern Expressway project team were in attendance, depending on the area of interest expressed. • Notes of key issues raised during these meetings were made and have been considered in the analysis of the proposed route and the Environmental Report.

<p>Open Days</p> <ul style="list-style-type: none"> Following the release of the Environmental Report, two Open Days were held at the Playford Civic Centre on Saturday 24 March from 10 a.m. to 4 p.m. and on Monday 26 March 2006 from 6 p.m. to 9 p.m. <p>They included:</p> <ul style="list-style-type: none"> staffed displays of key components of the project three formal presentations in a theatre style room a large map of the proposed Northern Expressway route a large map of the proposed Port Wakefield Road Upgrade community engagement information access to brochure, information sheets and feedback sheets assistance in writing a submission to DTEI about the Environmental Report light refreshments and sausage sizzle an animated visualisation showing the experience of driving along the Northern Expressway activities area for children, stilt walking and face painting Registration Desk for updates on employment activities and for inclusion on the mailing list. 	<ul style="list-style-type: none"> In total, approximately 160 people attended the Open Days. Approximately 130 people attended on Saturday 24 March. Approximately 30 people attended on Monday 26 March. Staff in attendance included specialists in community engagement, environmental management, noise, engineering, property valuation and transport planning. A Vietnamese interpreter was also available. The Project Director attended the Open Days and spoke to affected property owners. All visitors viewed the displays and the majority engaged in discussion with relevant staff. Of significance, there was generally a very positive response to the Open Days and participants were appreciative of the opportunity to receive information about the Environmental Report and to be able to come along and talk to people about the project. People who attended the Open Days were invited to register their interest on a mailing list, to ensure they received any future updates on the progress of the project. No specific issues were recorded. People were encouraged to prepare formal submissions on the Environmental Report.
<p>Shopping Centre displays</p> <ul style="list-style-type: none"> An information display was held at the Munno Para Shopping Centre in Thursday 12 April and Saturday 14 April 2007. 	<ul style="list-style-type: none"> The display was staffed on the Thursday from 6 p.m. to 9 p.m. A modified information display was left assembled all day Friday. The display was then staffed on the Saturday from 10 a.m. to 4 p.m. The main feature of the display was the animated visualisation of the Northern Expressway which was played on a large plasma screen. The animation attracted a lot of interest from the community, with people viewing the presentation. Approximately 76 people visited on the Thursday evening. Approximately 711 people visited the display for information on the Saturday. Community members were asked to record if they supported, opposed or were neutral towards the Expressway. Approximately 5.4% of the visitors to the display registered their view. <p>Of the 53 responses:</p> <ul style="list-style-type: none"> 44 people (83%) supported the Expressway 9 people (17%) opposed the Expressway. <p>Generally, feedback on the Northern Expressway Project was positive.</p>
<p>Community Council events</p> <p>DTEI participated in a Community Open Day known as 'Living Loud 2007'. An integral component of this festival was targeted at local families and youth.</p> <p>A staffed display was provided for the duration of this event.</p>	<ul style="list-style-type: none"> The Northern Expressway stall was linked to the Living Loud 'treasure hunt'. The 'treasure hunt' activity involved children collecting stamps by completing activities at the different stalls. This provided an opportunity to involve the children in road safety activities and to provide information on the Northern Expressway to the community.

<p>Activities included:</p> <ul style="list-style-type: none"> • community engagement information • access to brochure, information sheets and the Environmental Report Summary • assistance in writing a submission to DTEI about the Environmental Report • activities area for children including a Road Safety Fun Kit. 	<ul style="list-style-type: none"> • The stall was very busy with parents wanting their children to complete an activity in road safety. Two activities were conducted. One was identifying safe and unsafe actions in a picture. The other was making a chatterbox with road safety questions and answers. Most children completed the picture task and took a chatterbox to complete at home. We also had a language board activity which was used by one Cantonese-speaking family. • The large Northern Expressway map generated a lot of interest, with people also visiting the stall to ask about the Expressway. • Approximately 150 people visited the stall to ask about the Expressway or to look at the Expressway map. <p>Generally, positive and supportive comments were made about the project.</p>
<p>Stakeholder meetings</p> <p>A meeting hosted by Mr F. Goggins was held with Macdonald Park residents on 10 April 2007 in order to discuss residents' concerns regarding the issues raised in the Environmental Report.</p> <p>Meetings were also held with St Columba College and the Peachey Belt Residents Association.</p>	<ul style="list-style-type: none"> • The key points raised at this meeting included process issues regarding timing for submissions, social effects, local road access, air quality and vehicle emissions, and route selection. • Issues raised by St Columba College were health issues and possible traffic congestion on Curtis Road. The distance of the Expressway from the college is of concern.
<p>Individual meetings with property owners</p> <p>Property owners and businesses along Port Wakefield Road potentially affected by road widening and land acquisition had individual meetings with DTEI staff during March, April and May 2007. An appointment was made over the phone prior to the visit.</p> <p>The property owners were generally met by a team consisting of a community engagement team member, property valuer and engineer.</p>	<ul style="list-style-type: none"> • DTEI staff have met with approximately 30 property owners. • During the meetings, the affected property owners were informed that we would be back in contact with them in around 3 months (June/July 2007) with the final plan (extent of acquisition) and that we could begin the valuation and compensation process at that time.
<p>Kaurna involvement</p> <p>Meetings have been held with the Tappa Iri Business Centre and representatives of the Kaurna community to develop appropriate ways to involve the Kaurna people.</p>	<ul style="list-style-type: none"> • Kaurna monitors have been involved through the Aboriginal heritage investigations in surveying representative properties directly affected by the proposed Expressway. • A presentation and briefing with the Tappa Iri Board was held on 28 February 2007 to present key findings of the Heritage Survey and encourage involvement at the Open Day on 24 March 2007. • Invitations were sent to local Aboriginal groups as advised by the Cities of Playford and Salisbury and the Kaurna Plains School.
<p>During this period, the community continued to access the general communication materials prepared by the project team and to provide feedback using other methods.</p> <p>This included:</p> <ul style="list-style-type: none"> • project brochure • website • emails • SMS • information sheets. 	